



SMALL TOWN...BIG RACE...STRONG COMMUNITY

**RE: 30th Annual Kennett Run
Saturday, May 11, 2019**

Dear Prospective Sponsor,

We sincerely thank you for considering sponsorship of the **30th Annual Kennett Run** and look forward to your business' addition as a sponsor for this important event. We anticipate this year's race to be more exciting than ever as we mark **30 years** of serving the local community.

The Kennett Run has grown to be a major sporting and family fun event. It continues to be a huge success because of the quality of the competition, the dedication and effectiveness of the area service clubs and organizations and, most importantly, because of the generosity and support of local professionals and businesses such as yours.

To date, Kennett Run Charities has given approximately \$765,000 back to local organizations and individuals in our community, and you can be a part of it!

I look forward to a partnership with you and your business during the **30th Annual Kennett Run to be held on Saturday, May, 11, 2019**. I have enclosed a letter of commitment to be completed by you and returned to me. The spreadsheet listing the benefits of four (4) sponsorship levels is attached for your perusal. Please return your company's commitment to me no later than January 30, 2019.

If you have any immediate questions, please call me at 610-444-0933 or e-mail me at bdevestine@pa4law.com.

Thank you for your support of this important community event.

Sincerely,
Becky R. Devestine
Secretary and Sponsorship Chairperson,
Kennett Run Charities

P.S. Please visit our website at www.kennettrun.net



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Sponsorship Level Benefits 2019

Venue Sponsor Benefits (1 Only) (Max of 3)

Sponsor Representative in start of race	★	★		
Mention in all press as Primary sponsor	★			
Prominent Listing on Kennett Run Shirt with logo	★	★	★	★
Logo on Race shirt	★	★	★	★
Name listing ONLY shirt				★
Prominent Listing on Start/Finish banner with logo	★	★		
Sponsor Representative active in Awards ceremony	★	★		
Logo on Awards Tent	★	★		
Downtown Pole Banner sign	★	★	★	
Logo in any Event specific advertising	★	★	★	★
Name Listing on Event specific Advertising	★	★	★	
Name Listing on Postcards and Posters	★	★	★	★
Logo on Kennett Run Charities website	★	★	★	★
Hot Link to Sponsor's website	★	★	★	★
Social Media exposure	★	★	★	★
Logo on directional course signs	★	★	★	
Name listing on food and water tents in park	★	★	★	
Logo on registration banners	★	★		
Table space available for advertising at registration	★	★	★	★
Logo on Sponsor Recognition Banner	Top Line with Logo	Second Line with Logo	Name Listing	Name Listing
Sponsor Tags Over PA Systems	★	★		
Table on event day in park	★	★	★	★
Investment	\$15,000	\$5,000	\$2,000	\$1,000

For Non-Sponsors: A table in the park on race day may be rented for \$250.



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Sponsorship Agreement

Kennett Run Charities
presents

The 30th Annual Kennett Run
Saturday, May 11, 2019

Kennett Run Sponsorship Agreement

I hereby agree that (I/my company) will be a sponsor of the KENNETT RUN 2019.

Selected Sponsorship Level: \$_____ Date: _____

Contact Name and Title: _____

Company Name: _____

E-mail Address: _____

Telephone Number: _____ Extension: _____

Signature: _____

____ I agree to send, electronically, the logo our business wishes to be used for the 2019 Kennett Run advertising purposes and our URL which will be linked to Kennett Run giving viewers the opportunity to link to our business to bdevestine@pa4law.com